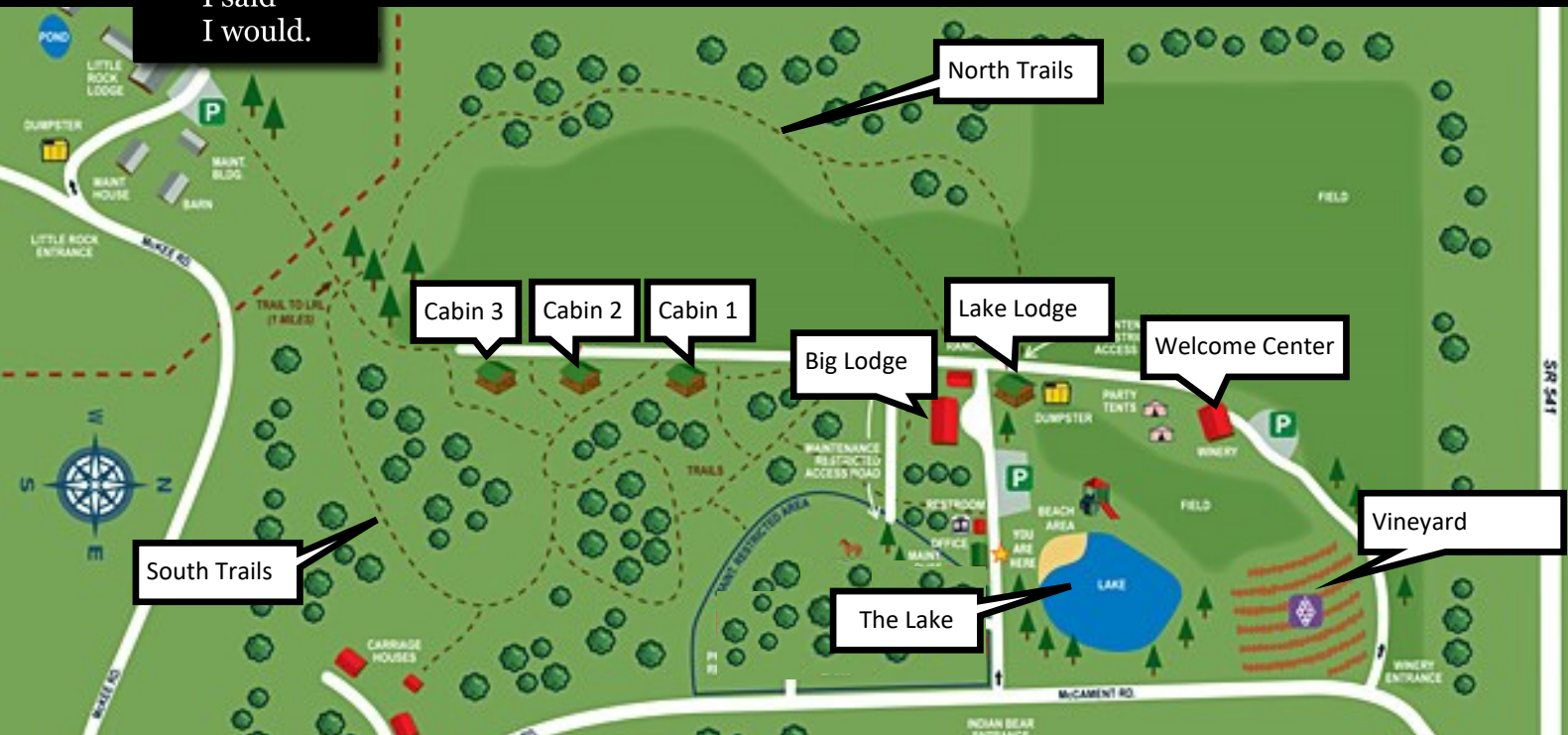


Naming Opportunities: Existing Structures



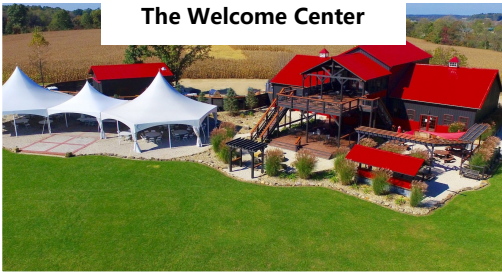
Structure	Description	Donation
Event Venue	The largest building & main event venue	\$1.5M
Big Lodge	8,500 sq. ft., 7 bedrooms, 3 kitchens, hot tub & sauna for family retreats	\$100k
Lake Lodge	1,500 sq. ft. with 3 bedrooms, 3 baths & hot tub	\$50k
Cabin 1, Cabin 2, Cabin 3	Each cabin is 1,000 sq. ft. with 2 bedrooms, 1 bath & hot tub	\$35k each
The Lake	1.5 acre water feature	\$250k
The Vineyard	2.5 acres of grapes	\$100k
North Trails	1/2 mile of wooded trails	\$50k
South Trail System	1.5 miles of wooded trails	\$75k
Workshop & Equipment Barn	Big building next to the donkey	\$15k
Caretaker's Lodge	The Camp Director lives here	\$15k
Founder's Shack	An old RV and roof where Alex will stay with his dogs	\$5k
Lake playground	Playground for young kids visiting with bereaving families	\$5k



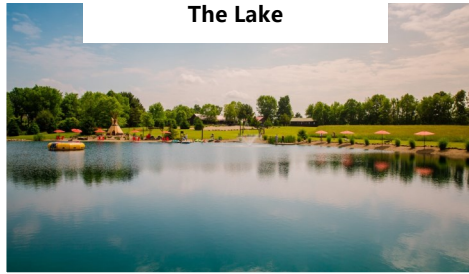
because
I said
I would.

Existing Structures Pictures

The Welcome Center



The Lake



The Vineyard



Big Lodge



Lake Lodge



Cabin (3)



South Trail System



North Trails



Naming Opportunity Guidelines:

It is an unfortunate reality that many of our supporters have gone through heart wrenching tragedies. They often choose to make life changing promises with our organization because they feel we have remained authentic, committed and independent in our mission over the years. They believe strongly in individual responsibility, so we have chosen to provide naming opportunities for family foundations names, individual names, family names, company core values and other character values. Some program participants may perceive the appearance of company names on buildings and major assets as a distraction from their connection with our programming, so we have decided not to head that direction.





Naming Opportunities: Existing Rooms



Structure	Description	Donation
Event Venue Outdoor Living Terrace	Outdoor seating for 200, lower level	\$500k
Event Venue Sunrise Deck	20ft high balcony overlooking the property, seating 30	\$250k
Event Venue Dining Hall	The largest room on the property, hosting all campers and guests	\$400k
Event Venue Loft	1,500 sq. ft. all-purpose room	\$250k
Event Venue Kitchen	Commercial kitchen serving up to 450 meals per day	\$175k
Big Lodge Suite (7)	Our most impressive hospitality building	\$10k
Welcome Center & Store	This is the primary entrance for our largest	\$150k
Big Lodge Front Porch	A 60ft wide porch seating 15	\$20k
Big Lodge Back Porch	Giant porch that seats 30	\$20k
Big Lodge Family Kitchen	The center point of the big lodge	\$20k
Conversation Fire Circles (6)	Stone fire pits with chairs	\$15k
Health Center	Where kids go to feel better	\$35k



Naming Opportunities: New Structures



Tropical-Themed Pool



Sport-Themed Pool



Outdoor Auditorium



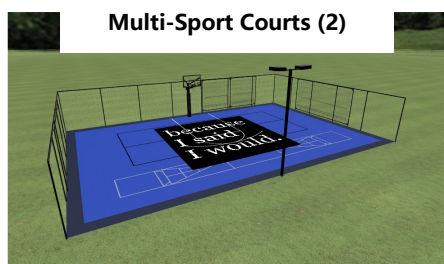
Youth Cabin Village



Single Cabin (7)



Mountain Bike Pump Track



Multi-Sport Courts (2)



Promise Story Hiking Trail



Family Activity Center

Structure	Description	Donation
Pool (2)	Two pools with different themes	\$500k
Outdoor Auditorium	Where full-camp programming happens, seats 150 people	\$750k
Youth Cabin Village	The area where all the youth cabins will be built, big arch sign	\$500k
Single Cabin (7)	One youth cabin that sleeps 16 campers	\$75k each
Mountain Bike Pump Track	Earthwork to create rolling mounds and exciting turns	\$100k
Multi-Sport Court (2)	Basketball, volleyball, tennis, pickle ball and shuffle board	\$75k each
Family Activity Center	1,200 sq. ft. of group activity and therapy space + a yoga and fitness studio	\$250k
Disc Golf Course	A 9-hole course	\$20k
Foot Golf Course	Kick a soccer ball into a giant golf hole. A 9-hole course.	\$20k
Reflection bench (8)	A place to reflect on learning opportunities and life	\$8k each
Memorial Individual Tree (100)	Reforestation 10 acres of cleared land	\$1k each
Memorial Forest	Grand entrance sign to 10 acre reforestation project	\$250k
Indigenous People Monument	Size and scope supported by donor generosity	Donor vision
Activity & Shade Shelters (2)	Outdoor activity tables covered by roofs for 30 people	\$30k
Archery Range	Kids learn concentration	\$20k



because
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I would.

Naming Opportunity Guidelines

